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INTRODUCING THE PRECISION BROW PLANING SYSTEM
BY CHRISTI HARRIS

THINK: **Become your own brow artist.**

WHAT IT IS: **Effortless, foolproof brow shaping and shading.** We may not have control over our facial features, but we can reshape our brows—helping define and balance those attributes we can't change. For many women, brow shaping means waxing or tweezing strays, paring down brows for a sleeker look. But while hair removal is an integral element of making over brows, it's only one part of the story: **Achieving your best brow means designing, defining, and diffusing to create the ideal arch.** With her unprecedented **Precision Brow Planing System**, beauty expert **Christi Harris** introduces a complete approach to shaping and maintaining the perfect brows. Featuring all the tools you need to naturally fill and contour, the **at-home kit** makes you your own brow artist—no experience necessary.

The key component of the **Precision Brow Planing System** is the **Planer**, an unparalleled hair removal tool that **safely, effectively, and uniformly shapes brows.** Because brow hair doesn't grow in a perfect, symmetrical pattern, tweezing and waxing are imperfect solutions, leaving gaps and creating asymmetry. In addition, pulling out hair from the root can cause skin irritation as well as follicle damage, permanently preventing re-growth—one wrong pluck, and the hair is gone forever. By contrast, the **Precision Blow Planer** uses a perfectly angled planer to gently “plane away” hairs with a downward motion, creating a **sleek, clean line without gaps.** The **Planer** allows for **easy, regular brow maintenance**—no need to wait for hairs to grow back to tweezing length. And while tweezing and waxing slowly whittle away hair over time, **Planing** allows you to **contour brows without pulling out the entire hair**, preserving your natural growth.

The multi-step kit walks you through the three D's of brow shaping: **Design, Define** and **Diffuse.**

DESIGN: To create the perfect brow, begin by using **Christi Harris's COLOR BLEND TRIO for matching and mapping your custom shade and shape and with the exclusive Adda Brow** formula you will be able to fill in bald areas, elongate the brow tail extension, and add texture for a flawless shape with a natural finish. Apply **Adda Brow** with quick, repeated, “dart-like” motions using the included **Designer/Definer Brush.** For added depth and color, lightly dot **Color Blend Trio** over **Adda Brow**, using a stroking motion only as needed for more dense application in sparse areas.

DEFINE: To shape the brow, use the included Brow Map as a guide for achieving precise hair removal and creating symmetrical brows. Place the **Precision Brow Planer** flat against the skin with the PLANER pointing down. Plane the top of the brow with a gentle, downward stroke just to the natural brow line, being careful not to remove the arch. Use the same technique along the brow tail, leveling roundness to create a perfectly straight, elongated “V” shape. Underneath the brow, place the very tip of the **Precision Brow Planer** flat against skin, sliding against hair growth by gently lifting hair upward, as if with tweezers. Gently press down at the root of the hairs, removing only those that are outside the natural brow line. Finally, **Plane** between eyes using the same gentle downward or side-to-side motion.

DIFFUSE: To create a natural finish, use the fan end of the **Diffuser/Refiner Brush** to sweep **Diffusing Powder Duo** from end to end, blending across the entire brow. For more natural, subtle brow color, reload brush and apply using firm pressure to further blend **Color Blend Trio** without removing it. Finally use the **Angled Spooley** end of the **Diffuser/Refiner Brush** to eliminate any excess powder and groom brows.

(After becoming comfortable with **basic brow definition**, you can use the kit to **create a custom design**, completely transforming your brows—and your appearance.)

The kit provides everything you need for total eye makeup application, making it an all-in-one collection of eye essentials. Just use the included Contour Brush and Color Blend Trio to add depth and definition, then sweep Diffusing Powder Duo over the eyelid and brow bone to highlight. The goof-proof makeup offers an effortless “eye lift” to complement your new “brow lift.”

WHAT IT COSTS: \$59.99

WHERE TO FIND: christiharrisbrows.com

ABOUT: Drawing on her background in education and modeling, Christi Harris empowers women to become their own best beauty experts. Through Christi's unique expertise and streamlined beauty routines, Christi has helped countless women pare down their makeup, skin and hair regimens and be their own expert makeup artists at her Beauty Playgrounds in Dallas and Houston. Christi's philosophy that "beauty should be affordable and attainable to everyone at any age" has consistently guided her in helping women experience immediate, dramatic results. With the development of Precision Brow Planing, Christi takes that expertise one step farther, allowing women to effortlessly and effectively become their own aestheticians at home. With a foolproof tool and step-by-step regimen, the Precision Blow Planer allows women to remove unwanted hair and maintain perfectly shaped brows, putting authoritative expertise in real women's hands.